

**Agenda**  
**Public Education Subcommittee**  
**Governor's Council on Substance Abuse**  
**Treatment and Prevention**  
**Wednesday, March 17, 2021**

Start Time: 1:00 p.m.

Location: Zoom Meeting

- I. Welcome and call to order – Matt Christiansen
- II. Approval of Previous Meeting Minutes
- III. Stigma database progress and group review – Logan Finegold and Jessica Smith
- IV. Action team recruitment updates – Matt Christiansen
- V. Johns Hopkins Stigma lab resource - Johns Hopkins
- VI. BBH/SOR media campaign updates – Elizabeth Coffee
- VII. Marshall campaign updates – Lyn O'Connell
- VIII. Update on Year 2 Action Plan Progress and next